



WHO WE ARE

Established since 1996, Pirana Graphics Sdn Bhd is a **360 creative advertising agency** based in Kuala Lumpur servicing clients across a **broad spectrum of industries** including F&B, FMCG, Property & Development, Direct Marketing, Health & Fitness, Automotive & Tech, Beauty, Manufacturing and more.

We offer a **full range of branding solutions**, graphic design, copywriting, social media management, production, video animation, marketing consultancy, corporate identity brand development, web design, app design and more. Fully equipped with an **in-house creative team** to create **engaging designs for marketing campaigns** and **social media content creation**.

We take pride in **delivering killer works that deliver results for our clients**. Let us help you with all your branding needs today!

Whether you are a brand owner or start-up, don't be shy to throw us a line!



Get into the Pirana™ state of mind.



WHO WE ARE









BRAVE.

Our ideas are fierce.
We're not afraid to
defy convention to do
the right thing for our clients.

EFFICIENT.

We deliver killer work. There's nothing we love more than seeing results.

COMMUNAL.

We're anti-glamour. A good hunt for us is when everyone comes out happy and satisfied.





Our people are what drives us.









ALAN LIM.

CEO & Executive Creative Director.

A veteran of over 30 years experience in the advertising industry. Former founding member of Naga DDB, one of the largest advertising agencies in Malaysia.

Led major campaigns such as:

- Peter Stuyvesant, "Breakaway".
- Chap Ibu dan Anak, "Wayang Kulit".
- Perodua Kancil, "Smart Like You".

Won an unprecedented gold, silver and bronze with 3 products from a single client (Panasonic) in the Kancils.





ALONE, I AM A SCARY FISH.



BRANDING

















A Pirana™ always keeps its tools sharp.

























SCHICK FREE YOUR SKIN





PRINT



VIDEO



CHEK HUP: JANGAN CAKAP-CAKAP,
MINUM CHEK HUP!







BOURMET COFFEE IN AN INSTANT

POWER WING

COLOMBIAN

COLOMBIAN

COLOMBIAN

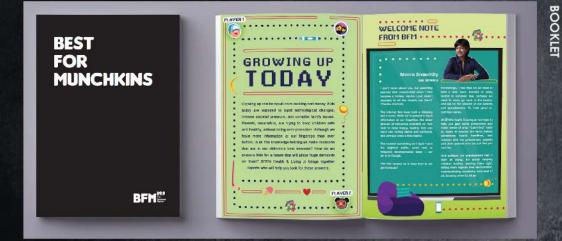
COMPANIENCES

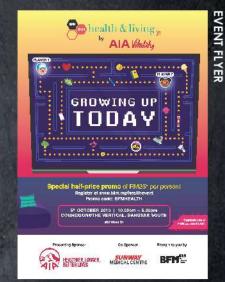
COMPANIENCE

BILLBOARD

CHEK HUP: COLOMBIAN GOURMET COFFEE

















BFM - HEALTH & LIVING JR by AIA Vitality









FREE ADMISSION
- WALK IN

Singing • Music • Dance • Visual Arts • Food • More

FB / IG POSTING

22 May • 9 June • 20 June 2019 7 pm onward Six in the City, PJ











STEP4WORK - TALENT SHOWCASE





PRE-EVENT FB/IG POSTINGS

T-SHIRT DESIGNS

this year's theme of 'Love Yourself'!

The Oak Room, Nexus @ Bangsar South

Dresscode : Smart Elegant with Colour Theme (pink, purple & mint green)

Price: RM 120 each

PARTICIPANT WILL RECEIVE:

ULTRON' HILLS STOTHES @ @ WYCON

Success Stories Real Women

Curves.

POST-EVENT FB/IG POSTING

BOOKLET

2.30pm - 5.30pm | 9th November 2019, Saturday



CURVES: LOVE YOURSELF

(CURVETTE OF THE YEAR 2019)

(ii) Curves Malaysia WWW.curves.com.mv

Strengthening Women.™





















DULUX INSIPRE ROAMING HOUSE





KIN



STOP.
EVERYTHING
ELSE CAN WAIT.

Now is your final chance to own
the Subaru XV at an unbeatable price and
with an attractive free offer. Don't miss out,
book a test drive today.

Priced as low as
RM109,968*
Peninsular Malaysia.

5 Years
Warranty &
3 Years Comprehensive
Service Labour & Parts

Priced as low as
RM109,968*

Tennisular Malaysia.

5 Years
Warranty &
3 Years Comprehensive
Service Labour & Parts

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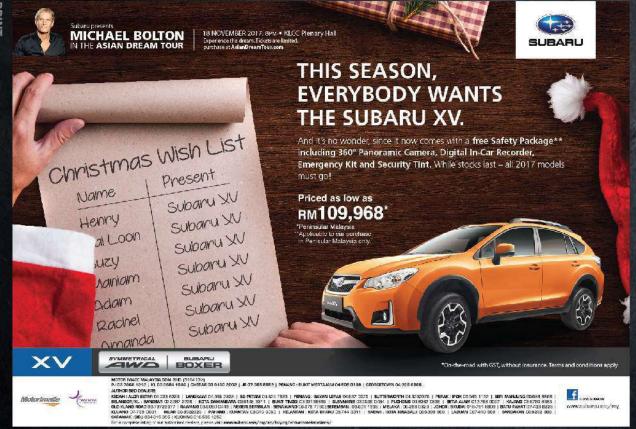
THE STAR NEWSPAPER

SUBARU XV: 2017 TACTICAL CAMPAIGN





KIN



THE STAR NEWSPAPER





SUBARU XV: YEAR END CAMPAIGN





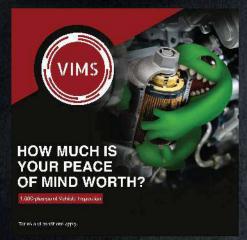


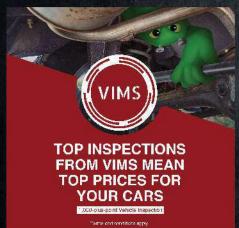


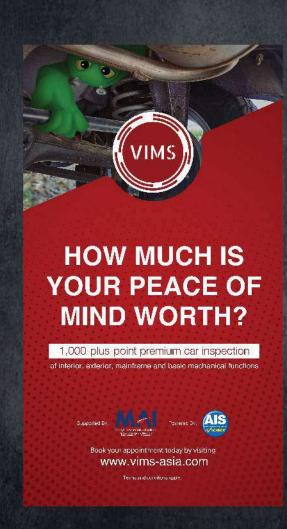
LOKATAG BUILT-IN TOLL READER
PRODUCT LAUNCH











WHATSAPP



VIMS: VEHICLE INSPECTION MANAGEMENT SYSTEM







MAYBANK MALAYSIAN OPEN KLGCC, Mar 21-24, 2013

Passion drives Champions to succeed



Tickets: +603 7880 7999 www.maybankmalaysianopen.com





























MAYBANK MALAYSIAN OPEN 2013







MAYBANK MALAYSIAN OPEN 2014





























Complimentary states for Maybook as Maybook Islantic Frenchist perdinselle



MAYBANK MALAYSIAN OPEN 2015







MAYBANK CHAMPIONSHIP MALAYSIA 2016





















MAYBANK CHAMPIONSHIP 2017









SUBARU FORESTER - NATIONAL DAY & MALAYSIA DAY 2017

(PUBLISHED IN THE STAR NEWSPAPER)





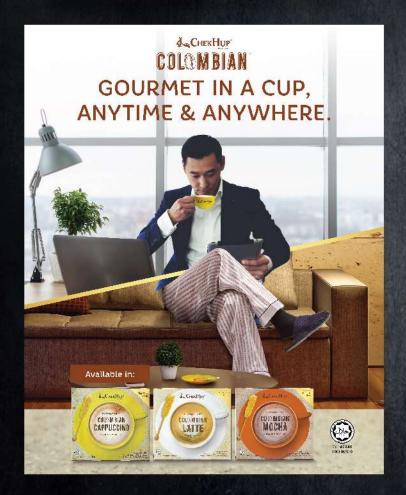


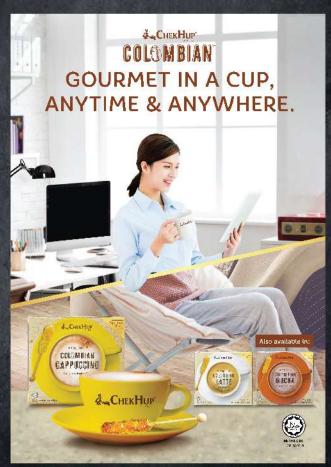
SUBARU XV - NATIONAL DAY & MALAYSIA DAY 2017

(PUBLISHED IN THE STAR NEWSPAPER)









CHEK HUP: COLOMBIAN GOURMET COFFEE

(PUBLISHED IN AEON PRODUCT CATALOGUE)

















CHEK HUP: COMPANY PROFILE











Expansion of service offerings included in scaffolding rental

Adoption of enterprise resource planning (ERP)

in China expected to slow, yet

Utilisation of emerging technologies

expected to shape structural growth







10 HE-KOTE

Twing Name To the Top Pricelly













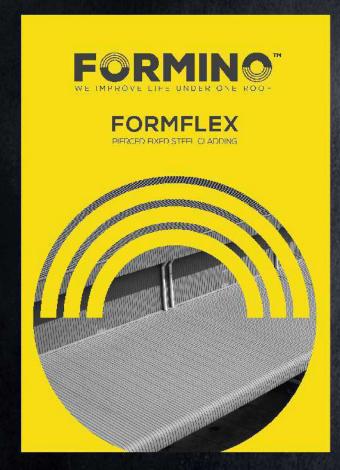
CIDB HEIGHTS

VOLUME 1 | 2017

Collaboration Project with Virtual Independence









FORMINO

PRODUCT CATALOGUES





WORLD TOP 10





Front Cover

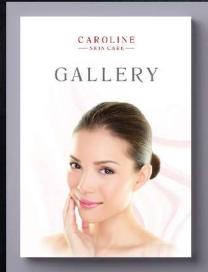
Back Cover

MAYBANK CHAMPIONSHIP

Event Reports 2013 to 2015











CAROLINE SKIN CARE

PRODUCT CATALOGUE 2019



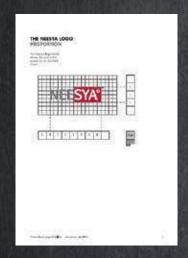


CORPORATE IDENTITIES

CORPORATE IDENTITIES













NEESYA













Chukkahaeyo #TeamSoondubuJigae for winning the Ultimate

DubuYo 14 December 2020 - 🚱



9TH ANNIVERSARY CAMPAIGN













DUBUYO CHI-JEU DAK









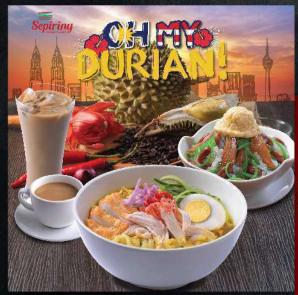


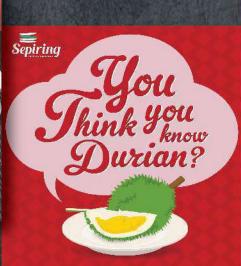


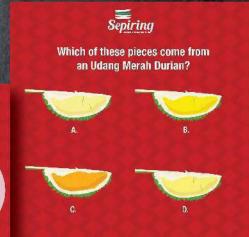
DUBUYOSYUPEO RAMYEON

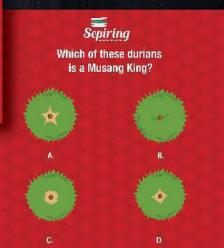












SEPIRINGOH MY DURIAN - LAKSA, CENDOL, COFFEE













PANCAKE HOUSE INTERNATIONAL TRULY MALAYSIAN NASI LEMAK PANCAKE













CHEKHUP

COLOMBIAN

CO

CHEK HUP - Microground Colombian Coffee













CHEK HUP: COLOMBIAN GOURMET COFFEE

(LIMITED EDITION 2019)







CHEK HUP - Rock Sugar 500g Series









CAROLINE SKINCARE

BRILLIANT+ SERUM & UV CREAM







NEESYA



















KEN-RICH





WEBSITE DESIGNS













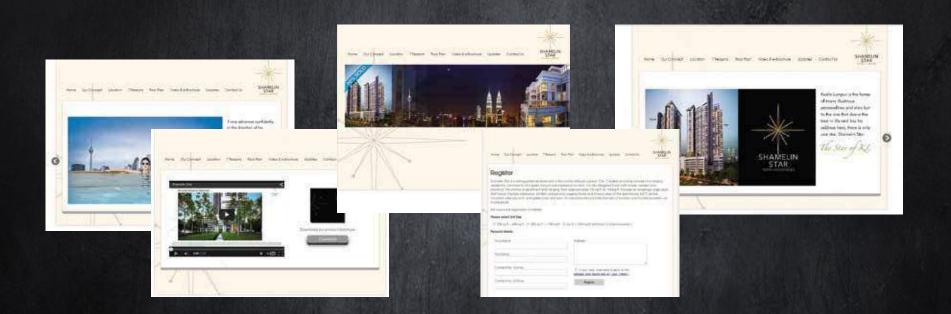


PANCAKE HOUSE INTERNATIONAL - WEBSITE









SHAMELIN STAR









ORIENTAL CROPS













THE CHICKEN RICE SHOP





CHEK HUP

BOOTH @ YUMMEX EXHIBITION







ONDULINE MALAYSIA

ARCHIDEX 2015







ONDULINE MALAYSIA

BOOTH CONCEPT







CAROLINE SKINCARE

COSMOBEAUTE 2017

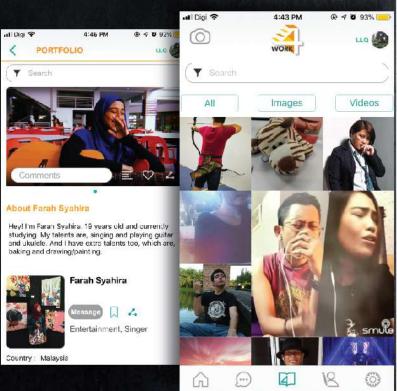


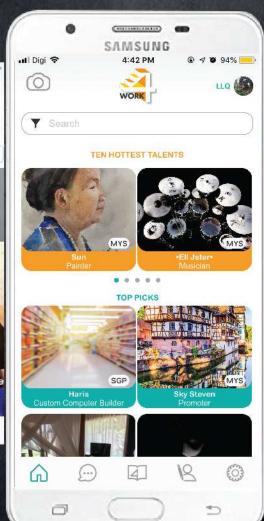


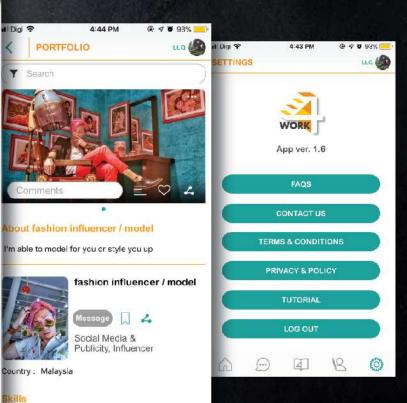
UI APP DESIGN

UI APP DESIGN









STEP4WORK





3D ANIMATIONS

3D ANIMATIONS



















ENERGIZER - 5X LEBIH KUASA

Energizer

3D ANIMATIONS















PERODUA - KL MOTORSHOW 2013





OUR CLIENTS

WE'VE WORKED WITH

























































































































PIRANA GRAPHICS SDN. BHD. (377051-V)

- O Block B3, Level 6, Suite 612, Leisure Commerce Square, Jalan PJS 8/9, 46150 PJ, Selangor, Malaysia.
 - 📞 603-7622 8088 / 603-7622 8087 🦪 info@piranagraphics.com 🛭 🗫 piranagraphics.com

Company SST No.: B16-1808-38012310